



2019 Saddle Up
for St. Jude event

Hosting A Horse Enthusiast Fundraiser

Thank you for hosting a fundraiser for St. Jude Children's Research Hospital.® Horse-related fundraisers provide the perfect opportunity to pair your passion with our mission: Finding cures. Saving children.® Here are a few ways you can turn your passion for horses into a fundraiser benefiting St. Jude:

Trail Rides

Rally your friends and community for some trail-riding fun. To find participants, contact local riding clubs, stables, individual horse owners and horse enthusiasts. Participants pay a fee to take part in the event and seek pledges from supporters to raise funds. Don't forget to identify a Trail Master for your ride, and place signs along your trail to mark the course.

Horse Shows

Bring your local riding club or stable together for a horse show fundraiser. Riders pay a fee to participate and seek pledges from supporters to raise funds. Don't forget to promote your event at local horse events, feed stores and horse apparel/supply stores.

What You'll Need:

- Venue or outdoor space
- Volunteer support
- Promotional materials (*included in your online fundraising center*)
- Sponsor forms (*included in your online fundraising center*)

For additional ideas, tools and resources, visit stjude.org/diy or contact your coordinator support team at **1-800-457-2444** or specialevents@stjude.org.